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Steve Seeling serves as Wausau's Nebraska architectural sales representative



Wausau, Wis. (June 2010) -- Steve Seeling, CDT, joins Wausau Window and Wall Systems as an architectural sales representative serving Nebraska and the surrounding area.

Seeling draws from three decades of experience in helping owners, designers and installers select windows, entrances, storefronts and curtainwall systems. Most recently, he worked at Traco as an architectural sales representative with a similar territory. Previously, he called on high-end residential builders and home centers as a direct sales representative for Peachtree Doors and Windows. Throughout his career, he has contributed to dozens of educational health care, hospitality and historically-significant projects in the region, including facilities at the University of Kansas, University of Missouri, and the University of Nebraska.

In addition to his new position with Wausau, he also serves as a client development manager for Tubelite Inc. "Tubelite and Wausau's products complement each other to offer customers a full range of performance choices for their building envelope," says Seeling. "Working exclusively with these two companies, I've specialized in premium fenestration products; ones that add value through energy efficiency, distinguished style and dependability. When customers understand their options, they can make better-informed decisions to ensure the correct product for their application."

As an example, Seeling notes that Tubelite and Wausau's products contribute to customers' green goals such as the U.S. Green Building Council's LEED® Rating System™. Nearly all of Wausau's windows, doors, sun shades, light shelves and curtainwall systems may be specified with recycled aluminum, environmentally-friendly finishes and high-performance glass.

Indicative of the high thermal performance, most of Wausau's standard window products are listed in the National Fenestration Ratings Council (NFRC) Certified Products Directory. "NFRC, LEED and energy codes are important considerations in the product selection," explains Seeling. "Not only does the building team need to determine the right balance of keeping the cold out in the winter and the heat out in the summer, but it must do so in compliance with local, state and federal and energy building codes. Along with the right products, Tubelite and Wausau provide specification assistance. We also have educational programs to help architects increase their knowledge of the total, integrated façade."

Gaining even greater perspective on the challenges of design and construction, Seeling is a leader on his church's master-planning team. With his involvement, three new locations have been designed and developed. Beyond his church volunteerism, Seeling and his wife participate in barbecue competitions across Kansas and Missouri.

A graduate of Missouri Valley College in Marshall, Mo., Seeling earned a bachelor's degree in economics. He continues his professional development with industry associations such as Construction Specifications Institute, through which he successfully completed the Construction Documents Technology (CDT) program.

Nationally recognized for its innovative expertise, Wausau Window and Wall Systems is an industry leader in engineering window and curtainwall systems for commercial and institutional construction applications. For more than 50 years, Wausau has worked closely with architects, building owners and contractors to realize their vision for aesthetic beauty, sustainability and lasting value, while striving to maintain the highest level of customer service, communication and overall satisfaction. Wausau is a part of Apogee Enterprises, Inc., a publicly held, U.S. corporation. Learn more about the company at <http://www.WausauWindow.com>.

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